**User Stories**

**Melissa Smith | HR Manager**

Melissa is looking to hire a new graphic designer to join her company’s art division. The thing is she has to go through over 100 applications and can spend only a few minutes on portfolio sites at best. She wants to be able to view the work of the designer and who they are at a glance of the site. She would also like to not have to wait a long time to load a page or go through multiple pages to see what she needs to see.

**Jon Camacho | Ad Agency Creative Director**

Jon wants to contract a freelance designer for their upcoming advertising project. Jon wants to see the identity of the designer through their website and see what makes them stand out. He doesn’t mind taking his time to go through the site as long as the site offers a good experience and showcases the designer in a good light.

**Lydia Wu | Art Direction Lead**

Lydia is looking for a designer to collaborate with for her new upcoming gallery. She wants to look through a handful of portfolio sites and wants to pick the one that offers a painless experience. Ideally she wants to have clear and simple navigation from A to B, an overall consistent look and feel, and a way to easily contact the designer.